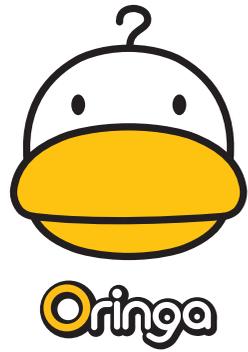


Company Introduction

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1. Company Introduction
2. History of Company
3. Retaining IP
4. OEM



1. Company Introduction



“Company **specializing** in **contents** planning and development using **characters**”

Contents Planning and Development / Animation Production
/ New Media Business / Character IP Management / Design Service

Dreamhue Corporation regards communication with people as its most important aspect. It is a company that loves animation characters which plans and develops characters that can relate to and work hand in hand with people. Dreamhue Corporation will make contents with creativity and passion that people all over the world will love. It will help you find the warm and cozy emotions in this complex digital environment.

2. History

- **2019**
 - Participated in the Hong Kong International Licensing Show
 - Participated in the K-Content Expo in Mexico and Brazil Export Consultation
- **2018**
 - Registered as a venture company (No. 20180113829)
 - Developed BI character for Kium Investment Asset Management TDF | Kium-i, Dream-i
 - Developed BI character for Daekyo Sobics KT IPTV | Sang Sang & friends
 - licensing agreement | Art Toy-DOTOY(Educational and design merchandising)
 - Development of new emoticons and commercial characters for commercialization business | MUGGU
 - Participated in SEOUL COEX (July) and Gwangju (September) Character Licensing Fair
 - Participated in Ho Chi Minh City (May) Kids Fair in Vietnam
 - Shanghai (October) Participated in partner licensing fair 'Oringa'
- **2017**
 - Selected to receive support for development of new characters | (KOCCA) | ORINGA
 - Host business information session for ORINGA | Dreamhue Corporation
 - Attended the Character Licensing Fair in 2017
 - Character renewal with Mirae N Educare Corporation | DALKI
 - Developed BI character for Pulmuone Corporation | Toy Cookie
 - Exclusive licensing agreement in China | Windo Entertainment., Ltd
 - “ORINGA” participating at the 2017 China Licensing Fair
 - Exclusive licensing agreement in Taiwan| InnoGlobe Entertainment., Ltd
 - DALKI IP character exclusive domestic and international substitute business contract | Mirae N Educare Corporation
 - Received an award for characters at the Korea Contents Awards for 'ORINGA' (KOCCA)
- **2016**
 - Renewal of the honorary animal protection character for the city of Seoul | PUMI
 - Selected to receive support for development of new characters (KOCCA) | ORINGA
 - Character development and renewal for Daekyo Corporation | SONGI
 - Character development for Daekyo Corporation Baby-TV | AKKOM
- **2015**
 - Selected to receive support for development of new characters (KOCCA) | GUSINA
- **2014**
 - Incorporation of Dreamhue



3. Retaining IP

Kocca
KOREA CREATIVE CONTENT AGENCY
한국콘텐츠진흥원
2010년 신규 국산캐릭터 개발 지원 선정

Oringa



DALKI

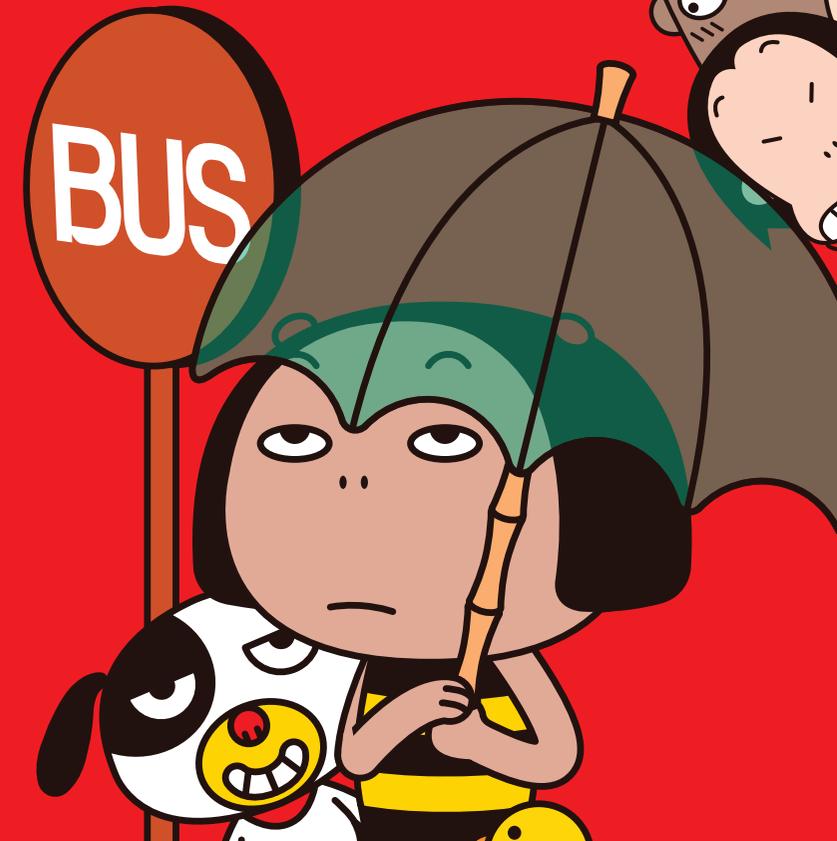
© Mirea N Educare / Dreamhue



Kocca
한국콘텐츠진흥원
2014년 신규 국산캐릭터 개발 지원 선정

Curious about this family
Copyright © Dreamhue. All rights reserved.
www.dreamhue.com

GUSINA



My Friend
HIT DOG

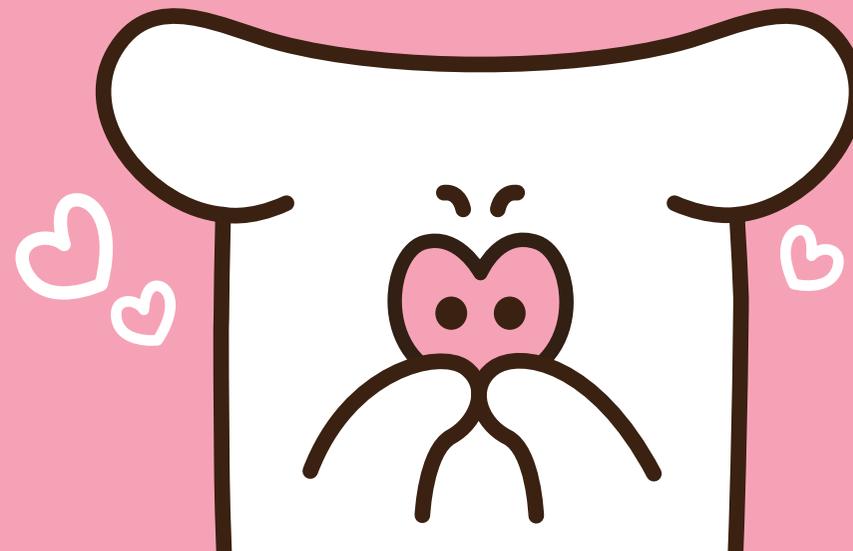
©Dreamhue



DOTOY®



Wuggu
©Dreamhue



4. OEM_CHARACTER DESIGN



SANGSANG KIDS FRIENDS



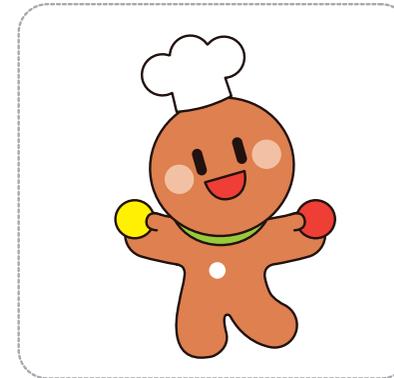
KIWOOMI&DREAMI



DALKI



HELLO PAWMILY



COOKI MAN



SONG-I



ACCOM



PUMI



NUBI



SEALOO



HANSOL



ALLOO



Thank you

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hue

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